

CALL TO ORDER - PLEDGE OF ALLEGIANCE - ROLL CALL

Mayor Schroder called the meeting to order at 7:00 p.m. in the Council Chambers.

PRESENT: AnaMarie Avila Farias, Councilmember, Mark Ross, Councilmember, Lara DeLaney, Vice Mayor, and Rob Schroder, Mayor.

EXCUSED: None.

ABSENT: Michael Menesini, Councilmember.

PRESENTATION(S)

B. Presentation of Life Saving Award to Corporal Fred Ferrer.

Chief Gary Peterson explained the requirements, nomination process, and the significance of the Life Saving Award. On September 23, 2012, Corporal Fred Ferrer assisted a nonresponsive female at Nancy Boyd Park providing CPR assistance and successfully revived the person.

Corporal Ferrer was presented the "Life Saving Award." Chief Peterson commended him and stated that his actions are in keeping with the finest traditions of the Martinez Police Department. Chief Peterson recognized recently retired employees Sgt. Bryan Dodd and Lt. Jon Sylvia. He noted that Lt. Sylvia retired in May of 2013 and asked that he come forward. Mayor Schroder read a proclamation recognizing his dedicated service to the City from 1991 to 2013 and proclaiming May 1, 2013 as Jon Sylvia Day in the City of Martinez.

A. Swearing in Ceremony of Sergeant Tyson Muncher.

Chief Peterson introduced Sergeant Muncher and described his background and introduced his family. The swearing in was performed by City Clerk Gary Hernandez. Sergeant Muncher was pinned by his wife Maya. The Council offered their congratulations.

C. Proclaiming September 22 - 28, 2013 as Falls Prevention Awareness Week.

Mayor Schroder read the proclamation and presented it to Jenny Lind and Bob Timbers of the Fall Prevention Coalition. Mr. Timbers introduced his company, Safe at Home, and that of Ms. Lind, Senior Helpers, and reviewed the senior assistance programs done by the Fall Prevention Coalition. He thanked the Council for its support and encouraged those in attendance to volunteer.

Presentation added:

Wesley Brinkman, Public Affairs Director for the Concord California State of the Church of Jesus Christ of Latter-Day Saints, spoke on their Helping Hands Service Day in Martinez last year working together with the City at the downtown cleanup. Mr. Brinkman enlightened the

public on the humanitarian services of the Church within the community and worldwide. He asked the Council what more they can do to provide service and give back to the community, and asked if the sports complexes on the waterfront could be painted.

The Council expressed appreciation for the Church's efforts. Vice Mayor DeLaney referred to the minutes of the Martinez Cemetery Commission stating that the Church's volunteers had done a beautiful job and the cemetery had never looked better. She also noted that Contra Costa County is working to coordinate job services across the area and the Church's employment center would be a great resource to add to the list.

Mayor Schroder read from the City Council's "Policies and Procedures Guide," Rules of Order and Decorum to remind everyone how to address each other and to avoid personal comments.

PUBLIC COMMENT (COMPLETE SPEAKER CARD AND GIVE TO CLERK)

Reserved only for those requesting to speak on items not listed on the Agenda.

Theresa Nelson, resident, followed up on her previous comments and again asked why Gilrix Street has not been paved or the potholes repaired. Ms. Nelson stated that no repairs have been done even though her street was on the list since last year. Mayor Schroder stated that he will direct the City Engineer to respond to her concerns. Vice Mayor DeLaney suggested that a meeting of the Public Infrastructure Committee might be in order.

Dan Middleton provided an update on his sports/recreation facility North Cal Courts, indicating that things have progressed. They have partnered with various sports clubs and have had tournaments and events that bring in thousands on the weekends. He asked to meet with Council and staff to see what they can do next to build the business and promote Martinez.

Mike Alford addressed the rules of decorum the Mayor read. He noted he had previously asked about the Pine Meadows development and requested more information be provided to residents. He indicated that Mr. Freitas seems to know about possible rezoning to his advantage.

CONSENT CALENDAR

- A. Motion waiving reading of text of all Resolutions and Ordinances.
 - 1. Motion approving Check Reconciliation Registers dated 09/12/13. [C.Spinella/2.1.0]
 - 2. Motion adopting Ordinance 1372 C.S. amending Title 10, Vehicles and Traffic, Chapter 10.36.060, of the Municipal Code relating to Parking Meter Fees. [T.Tucker/8.4.0]
 - 3. Resolution No. 093-13 approving destruction of records pertaining to the City Clerk Office. [M.Cabral/40.10.01]

On motion by Lara DeLaney, Vice Mayor, seconded by AnaMarie Avila Farias, Councilmember, to approve Items #1 through #3 of the Consent Calendar. Motion unanimously passed 4 - 0. Absent, Michael Menesini, Councilmember; Rest, Ayes.

PUBLIC HEARING(S)

4. Public Hearing to consider a Resolution amending Rule 4, Section 4.2, Employee Recruitment - Announcements, of the Civil Service Rules and Regulations to allow flexibility in recruitment advertising sources. [A.Shear/4.5.3]

Assistant City Manager Alan Shear presented the staff report, explaining the requirements and intent of the rule and the need to amend it to be applicable in the current technological environment.

Vice Mayor DeLaney expressed appreciation for the work of the Civil Service Commission in reviewing the changes. She asked why there was no requirement for at least one posting on the Internet. Mr. Shear stated there was a requirement to post listings on the City website.

Councilmember Ross noted that many newspapers are also published online and suggested that all tools should be used. Mayor Schroder stated the new wording allowed for flexibility and the best tool should be used for each situation. Councilmember Avila Farias commented on the value of Internet job listing services.

Mayor Schroder opened the Item for public comment.

Mike Alford suggested recruiting from local colleges and high schools.

Robert Perry suggested that the City should use the Martinez Gazette when possible to support the local economy.

Seeing no further speakers, Mayor Schroder closed public comment on the Item.

On motion by Mark Ross, Councilmember, seconded by Lara DeLaney, Vice Mayor, to approve Resolution No. 094-13 amending Rule 4, Section 4.2, Employee Recruitment - Announcements, of the Civil Service Rules and Regulations to allow flexibility in recruitment advertising sources. Motion unanimously passed 4 - 0. Absent, Michael Menesini, Councilmember; Rest, Ayes.

CITY MANAGER

5. Status report and discussion of current progress of Council's 2013 Goals and Priorities identified at the February 9, 2013 Retreat and direct staff accordingly. [P.Vince/41.07.01]

City Manager Philip Vince presented the staff report. He introduced Deputy Director of Strategic Planning and Community Development Anna Gwyn Simpson, who provided a PowerPoint presentation reviewing the goals and priorities that Council identified at the retreat, noting major areas of focus: Public Safety, Fiscal Health, Public Infrastructure, Marina/Waterfront Development, Economic Development, Housing and Community Development, Quality of Life and Community Wellness. She reviewed specific needs in each area.

The Council discussed the progress made in some of the goals and suggested next steps for staff. Mr. Vince noted that staff would be reorganizing the Parks and Recreation Department and would work on revenue forecasting, and commented on the need for a Parks and Recreation Director.

Mayor Schroder opened the Item for public comment.

Dan Middleton, Nor Cal Courts, offered to help run the Youth Community Center.

Cookie Tellas commented on the potential of the Rankin Aquatic Center and encouraged the Council to follow through with these suggestions and make the most of the City's resources.

Mike Alford expressed support for expanded recreational services and housing providing good quality of life to senior citizens.

John Stevens encouraged the Council to keep thinking in terms of marketing the City.

Seeing no further speakers, Mayor Schroder closed public comment on the Item.

Direction was given to staff to move forward with focus in the following areas: continue developing the Neighborhood Policing Initiative; improve revenue generation in sales tax; continue improving downtown parking; ensure adequate street paving; expand recreational services, particularly at the Rankin Aquatic Center; provide financial assistance for building retrofits; and provide staffing recommendations for carrying out these priorities.

6. Direct the City Manager to commence negotiations with the Onstage Repertory Theater for sublicense of the Campbell Theater for a term through December 31, 2014.
[M.Chandler/9.12.07]

Deputy Director of Strategic Planning and Community Development Anna Gwyn Simpson presented the staff report. She noted that the RFP had initially not received viable proposals but had been re-released and generated more responses. She reviewed the specifics of Onstage Repertory Theater's (ORT) proposal, noting that ORT might be able to produce a holiday program in time for this year and that the partnership would put the City in a good place to make decisions about the future of the Campbell Theater. Mayor Schroder noted that ORT would also be open to renting the theater out for other events and uses as well.

Vice Mayor DeLaney stated she supported the proposal for now, since the City was paying for the Theater. She asked why the City needed to continue renting it when companies like ORT could negotiate with the property owner themselves. She also expressed concern that ORT charging other groups to use the space would create a barrier to having other offerings presented there. Ms. Simpson stated that the charge would cover being responsible for the management of the building, including janitorial and other duties. She stated staff would diligently negotiate the contract to ensure everything was correct.

Councilmember Ross commented on the benefit of this kind of programming to downtown restaurants and shops. City Attorney Jeff Walters noted that the agreement would not be a "sublicense" agreement and that staff would clarify the correct terminology.

Councilmember Avila Farias expressed support for the partnership in the interim, but believed the City should be focusing its staff and financial resources in other areas for the long-term.

Mayor Schroder opened the Item for public comment.

Pat Corr stated she had followed the Onstage Repertory Theater for many years and encouraged the Council to support them.

An unidentified speaker suggested the City encourage restaurants to stay open later in order to serve customers after shows and other events.

Robert Perry expressed concern that the Onstage Repertory Theater would not be able to successfully book shows in advance without a long-term agreement in place. He encouraged the Council to vet the Company carefully before signing the agreement.

Seeing no further speakers, Mayor Schroder closed public comment on the Item. Mayor Schroder commented on the need for taxpayer support of the arts and stated that the Campbell Theater had been very good for the community and for business in downtown when it was open previously.

On motion by Mark Ross, Councilmember, seconded by AnaMarie Avila Farias, Councilmember, direct the City Manager to commence negotiations with the Onstage Repertory Theater for sublicense of the Campbell Theater for a term through December 31, 2014. Motion unanimously passed 4 - 0. Absent, Michael Menesini, Councilmember; Rest, Ayes.

7. City Manager Comment(s)/Update(s)/Report(s).

CHIEF OF POLICE

8. Chief of Police Comment(s)/Update(s)/Report(s).

APPOINTMENTS TO COMMISSIONS AND/OR AGENCIES

CITY COUNCIL

9. Council Subcommittee Reports.

Mayor Schroder reported that the Marina Subcommittee (Mayor Schroder and Councilmember Menesini) held a meeting on September 16th and provided an update on the upcoming meeting with the State representatives and with Tom Hogan of Almar Marinas.

10. City Council Comments.

Vice Mayor Lara DeLaney announced the Street Painting Festival September 28th and 29th, Martinis on the Plaza on September 28th, and the Senior Center's 25th Anniversary on September 21st. She also noted that she will be attending the League of California Cities Conference in Sacramento.

Councilmember Mark Ross asked that the dining platform policy be reviewed to include a nonprofit organization located downtown. Mayor Schroder directed it to the Economic Development Subcommittee.

ADJOURNMENT

Adjourned at 10:15 p.m. to an Adjourned Regular Council Neighborhood Meeting on October 2, 2013, at 7:00 p.m. at Morello Park Elementary, Multi-Purpose Room, 1200 Morello Drive, Martinez, CA.

Approved by the City Council,

Rob Schroder, Mayor

Mercy G. Cabral, Deputy City Clerk – 10/16/13