



CITY OF MARTINEZ

**CITY COUNCIL AGENDA
June 4, 2014**

TO: Mayor and City Council
FROM: Mercy G. Cabral, Deputy City Clerk
SUBJECT: Candidate Statement Reduce Word Limit
DATE: May 30, 2014

RECOMMENDATION:

Consider decreasing the Candidate Statement to 250 words, which would then be considered for adoption by a formal resolution for municipal elections for the meeting of June 18th.

BACKGROUND:

Last month, the County Election Division conducted a workshop for all Contra Costa County cities. We were notified that a new format was established for the Candidate Statement and costs associated with the Statement were significantly reduced if a 250 word policy was established.

The estimated cost for a 250 word Statement will be \$325. In 2002, the City Council adopted a 300 word Candidate Statement. If the Council decides to keep the same limit, the associated cost will be \$650.

Should the Council decide to adopt the decreased or keep the same word limit, it will be included in the formal resolution for consolidation for municipal elections at the next Council meeting.

FISCAL IMPACT:

No fiscal impact.

ACTION:

By motion approve decreasing the Candidate Statement to 250 words.

APPROVED BY: 
Interim City Manager