



DATE: August 4, 2014

TO: Parks, Recreation, Marina and Cultural Commission

FROM: Recreation Staff

SUBJECT: Special Request for Hidden Valley and Hidden Lakes Park and adjoining open space

Applicant seeks approval for the use of Hidden Valley/Hidden Lake Parks and the adjoining open space for a 5K Color Dash. The run is a fundraiser for Hidden Valley Elementary. The money will be used to help send 5th grade students to an outdoor education camp in November.

Applicant:
Hidden Valley Elementary Parent Faculty Club

Park Request:
Hidden Valley Park and Open Space

Reservation Date Request:
Saturday, September 20, 2014

Special Request(s):
Use the Hidden Valley Park and Open Space pathways and trails for one hour.

Event Info:
Runners will run along the Hidden Valley and Hidden Lakes Park and Open Space pathways and trails. The run will begin and end at Hidden Valley Elementary. Color stations will be set up in the open space. As the runners pass these stations they will be covered in colored cornstarch. The run organizer has guaranteed that colored cornstarch will not be thrown in the parks. See attached map and information on the color thrown.

Attendance:
Projected to be 300 runners

Special Event Permit:
Yes (pending)

Fees:
There are no fees established for this event.

We can guarantee that we understand the value and importance of keeping streets, parks, and other public areas clean and safe. The environment locally, and globally, is a priority, which is why we take many efforts in reducing our waste as a company, and why our team is dedicated to effective clean-up after every event.

and non-toxic. We allow and encourage hundreds of thousands of people to run through it, throw it, breathe it in, (and sometimes even eat it), every year. Our valued staff members handle it over and over on a weekly basis, and they trust us to keep them in a safe and healthy work environment - and we stick to that, even more than the Color sticks to them.

The Color, especially in large doses, leaves a (very colorful) mark. Although, this mark is extremely temporary, and our first recommendation is to allow natural rainfall to wash it away, we also understand that certain venues and locations are sensitive in appearance or environment and the color needs to be removed right away.

On all concrete, tarmac, pavement, or other road-like surfaces the Color Dash will go through and dust-off the area, getting rid of any unwanted leftovers. Please keep in mind, certain cracks or grooves in these surfaces, including the surface itself, may have small amounts of color remaining, even after this process.

The Color Dash requires all local partner organizers (if the city or venue requires) to finish the clean up. We recommend requesting the aid of the local fire department or a landscaping business, as they already have the means to hose down or further dust-off the areas, and their presence is a positive one for the event, as well as for the community. We strongly encourage their partnership.

On surfaces such as dirt, grass, trail, etc. the Color Dash will apply the same dust-off process as mentioned previously, at the prior written request of the city or venue. Cleaning surfaces like these can cause any rocks, dirt, and/or natural debris to spread. This may disturb certain landscaping, natural forestry, or be obstructive in high-traffic locations, such as near city roads, which is why we only address these areas by written request received no later than two weeks prior to the event.

smoothly (no pun intended). If you have any questions or concerns, please feel free to reach out to us directly, or your local charity/group. Thank you for helping The Color Dash make an impact in your community!

Committed to a Clean and Colorful City,



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