



CITY OF MARTINEZ

CITY COUNCIL AGENDA

April 1, 2015

TO: Mayor and City Council

FROM: Patty Lorick, Recreation Supervisor

SUBJECT: Amending Various Parks Facility Rental Fees and Deposits and Youth Sports Fees

DATE: March 23, 2015

RECOMMENDATION:

Conduct a public hearing to consider a resolution to establish facility reservation fees for Holiday Highlands Park, increase the deposit amounts for park rentals, and increase Youth Sports Fees in the Schedule of Fees for City Services.

The PRMCC met on February 17, 2015 and recommended adoption of the aforementioned fee and deposit amendments.

BACKGROUND:

Holiday Highlands is a small neighborhood park which was remodeled in 2012. This park has become a popular place to walk dogs, play on the playgrounds and bring in large groups for a picnic, free of fees. Many of the groups that use the park are in excess of 100 people. The picnic areas consist of Holiday Highlands North and Holiday Highlands Creekside, each with two tables and seating for up to 16 people by the playground. Staff recommends establishing picnic rental fees for this park similar to those required at other City parks and adopted last year by the City Council. Differences between the Martinez resident and non-resident rates reflect the fact that residents contribute through taxation to the General Fund, which bears the excess portion of the costs that are not covered by fees for the facilities being provided.

The table below shows the recommended fees for these two locations at Holiday Highlands Park:

Facility (# people)	Martinez Resident & Non-profit Org.	Non-Martinez Individual & Non-profit Org	Corporate (Local & Non-Martinez)
Holiday Highlands North (16)	\$25	\$48	\$64
Holiday Highlands Creekside (16)	\$25	\$48	\$64

The refundable cleaning/security deposits required to rent City parks have remained low for well over a decade and are due for an adjustment. The current deposit structure ranges from \$50 to \$250 per location but is not necessarily tied to the size of the reserved area as it should be. For consistency, the following deposit structure based on the capacity of the rental is recommended:

Park Capacity (# people)	Cleaning/ Security Deposit (refundable)
1 – 74	\$150
75-249	\$300
250 +	\$600

The final recommended Recreation fee adjustment is Youth Sports Facility Use Fees. The City’s \$2 per player youth sports fee has not changed since it was established in 1994. This fee is charged in lieu of any ballfield facility rental and is exceptionally low compared to those rates charged by other agencies, many of which charge the leagues hourly rates as opposed to a flat rate per child. The table below illustrates how low the City’s rates are for Youth Sports Facility Use Fees in comparison with other area jurisdictions:

City	Hourly Sponsored	Hourly Non-Sponsored	Per Child
Benicia	N/A	N/A	\$10
Brentwood	\$8.10/day	N/A	N/A
Concord	\$8/hr per field	\$30/day (private schools)	N/A
Hercules	\$5/hr per field	N/A	N/A
Lafayette	\$8/hr baseball per field \$15/hr soccer per field	\$20/hr baseball \$25/hr soccer \$180 baseball all day \$220 soccer all day	N/A
Martinez	N/A	N/A	\$2
Pittsburg	City of Pittsburg teams pay \$500 maintenance fee	\$16/hr	N/A
Pleasant Hill	N/A	N/A	\$20
Walnut Creek	\$10/hr resident groups	\$29/hr Non-resident groups	N/A

Advertising for youth sports has already begun for 2015, and as a result, staff recommends phasing in the adjusted fees on the following schedule, starting with January 1, 2016:

- January 1, 2016 – Increase Youth Sports Fee from \$2 to \$3 per child
- January 1, 2017 – Increase Youth Sports Fee from \$3 to \$5 per child
- January 1, 2018 – Increase Youth Sports Fee from \$5 to \$7 per child
- January 1, 2019 – Increase Youth Sports Fee from \$7 to \$10 per child

The City acknowledges the importance of affordable youth sports opportunities. Even with these fee adjustments, the City's Youth Sports Facility Use Fees will continue to offer a higher degree of subsidy and compare favorably to those of other area agencies.

A copy of the proposed fee and deposit amendments is attached as Exhibit A.

FISCAL IMPACT:

As with all cities, Martinez subsidizes its recreation programs – including those involving use of the parks and youth sports – from the General fund to make these programs affordable to the community. As such, the fees set forth by Exhibit A are not expected to fully cover the City's costs to operate the programs for which the fees are being imposed. Rather, they are expected to defray a greater portion of the costs being incurred by the City for the operation of these programs than what the City currently recovers under the present fee schedule.

ACTION:

Hold a public hearing to consider a resolution to establish facility reservation fees for Holiday Highlands Park, increase the deposit amounts for park rentals, and increase Youth Sports Fees in the Schedule of Fees for City Services.

Attachments:

Resolution

Exhibit A: Amended pages 12 and 14 from Schedule of Fees for City Services

APPROVED BY:



Acting City Manager

RESOLUTION NO. -15

AMENDING THE SCHEDULE OF FEES FOR CITY SERVICES
TO ESTABLISH FACILITY RESERVATION FEES AT
HOLIDAY HIGHLANDS PARK, INCREASE THE DEPOSIT AMOUNTS FOR PARK
RENTALS, AND INCREASE YOUTH SPORTS FEES

WHEREAS, it is the policy of the City Council of the City of Martinez to establish fees in regard to governmental services specifically authorized by statute or ordinance as well as certain services and functions performed by the City in a proprietary capacity; and

WHEREAS, it has been the policy of the City Council to review and adjust the fees periodically to ensure they are equitable and justifiable; and

WHEREAS, the City Council authorized the reconstruction of Holiday Highlands Park, a facility featuring numerous enhancements and amenities; and

WHEREAS, Holiday Highlands user fees are required to help supplement City General Fund contributions to operate and maintain the facility in a condition that meets public health codes and desired levels of service; and

WHEREAS, the City Council finds that differential fees for residents and non-residents for group reservations to use Holiday Highlands Park facilities (Exhibit A) reflect residents' contribution to the General Fund; and

WHEREAS, the refundable cleaning/security deposits required to rent City parks have remained low for well over a decade; and

WHEREAS, adjustments to correlate these cleaning/security deposits with the capacity of the park facility being rented are recommended; and

WHEREAS, the Youth Sports Facility Use Fees have not been adjusted since they were first introduced at \$2 per child in 1994; and

WHEREAS, a survey of area agencies indicates the City's fees for these services are below current rates; and

WHEREAS, the City acknowledges that youth sports are of great importance to the community and any corresponding rate adjustments should be moderate in order to keep these programs affordable; and

WHEREAS, adjusting these Youth Sports Facility Use fees on a phased-in basis starting in 2016 is fair and equitable and will not have an adverse impact on the current season for which advertising has already commenced; and

WHEREAS, notice of a public hearing to consider the establishment and increase of recreation fees that are the subject of this resolution was published on March 15, 2015, and March 22, 2015, in the Martinez-News Gazette as required by Government Code sections 66018 and 6062(a); and

WHEREAS, on the noticed date of April 1, 2015, at or about the noticed time, the City Council held a public hearing in compliance with Government Code Section 66018 where all oral and written presentations were heard and considered; and

WHEREAS, the City Council finds that the fees set forth by Exhibit A do not exceed the reasonable costs of the City in offering and operating the programs for which the fees are being imposed, and in fact the City will still continue to subsidize the costs of these programs even after this resolution takes effect.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Martinez hereby adopts the amended user fees for Holiday Highlands Park to add the Facility Reservation Fees and increase the amended cleaning/security deposits for park rentals as shown on Exhibit A, attached to this resolution.

BE IT FURTHER RESOLVED that the City Council of the City of Martinez hereby adopts the amended user fees for Youth Sports Facility Use Fees as shown on Exhibit A, attached to this resolution; and

BE IT FURTHER RESOLVED that page 12 of the Schedule of Fees for City Services (Community Services - Park Facility Reservations) is hereby amended to replace the existing fees and deposits with the fees enacted herein, as shown on Exhibit A, attached to this resolution; and

BE IT FURTHER RESOLVED that page 14 of the Schedule of Fees for City Services (Community Services - Sports and Recreation) is hereby amended to replace the existing fees with the fees enacted herein, as shown on Exhibit A, attached to this resolution; and

BE IT FURTHER RESOLVED that this Resolution shall become effective upon its adoption.

* * * * *

I HEREBY CERTIFY that the foregoing is a true and correct copy of a resolution duly adopted by the City Council of the City of Martinez at a Regular Meeting of said Council held on the 1st day of April, 2015, by the following vote:

AYES:

NOES:

ABSENT:

RICHARD G. HERNANDEZ, CITY CLERK
CITY OF MARTINEZ

EXHIBIT A
CITY OF MARTINEZ
COMMUNITY SERVICES –PARK FACILITY RESERVATIONS
Fees effective June 6, 2012
Amended by Resolution No. xxx-15

Picnic facilities are available for drop-in use at all park facilities. The fees below are aimed at large group planned activities. All group reservations include an alcohol consumption permit. Alcohol sales, amplification of music, or special or non-traditional activities/events must be approved by the Parks and Recreation Commission and may be subject to special event fees and use conditions.

Facility	Cleaning/ Security Dep. (refundable)	Martinez Resident & Non-profit Org.	Non-Martinez Individual & Non-profit Org.	Corporate (Local & Non-Martinez)
<u>15-40 person capacity (per pod)</u>				
Golden Hills - 25	\$50 \$150	\$28	\$50	\$94
Morello Park - 25	\$50 \$150	\$28	\$50	\$94
Nancy Boyd East - 30	\$50 \$150	\$45	\$90	\$120
Nancy Boyd West – 15	\$50 \$150	\$22.50	\$45	\$60
Nancy Boyd Pavilion - 30	\$50 \$150	\$45	\$90	\$120
Hidden Valley Beech – 40	\$50 \$150	\$60	\$120	\$160
<u>Holiday Highlands North – 16</u>	<u>\$150</u>	<u>\$25</u>	<u>\$48</u>	<u>\$64</u>
<u>Holiday Highlands Creekside-16</u>	<u>\$150</u>	<u>\$25</u>	<u>\$48</u>	<u>\$64</u>
<u>75 – 120 person capacity</u>				
Gazebo -120 (Rankin)	\$250 \$300	\$240	\$340	\$360
Canyon - 110 (Rankin)	\$250 \$300	\$165	\$260	\$275
Poplar - 100 (Hidden Valley)	\$250 \$300	\$150	\$300	\$400
Sycamore - 100 (Hidden Valley)	\$250 \$300	\$150	\$300	\$400
Oak - 75 (Hidden Valley)	\$250 \$300	\$112.50	\$225	\$300
Waterfront Pavilion	\$100 \$300	\$55	\$99	\$187
<u>125 person capacity</u>				
½ Waterfront Group Area	\$100 \$300	\$66	\$132	\$187
<u>160 person capacity</u>				
Olive Grove (Rankin Park)	\$250 \$300	\$240	\$360	\$400
<u>250 person capacity</u>				
Waterfront Group Area	\$125 \$600	\$105	\$259	\$303
Special Request Park Use*	\$150	\$105	\$127	\$193

*Specialized park uses that are not specifically provided for in the fee schedule must be approved by the Parks and Recreation Commission.

CITY OF MARTINEZ
COMMUNITY SERVICES – SPORTS AND RECREATION
Fees effective January 1, 2010
Amended by Resolution No. xxx-15

SPORTS FACILITY USE FEES

These fees are for independent (non-City organized) youth and adult recreational programs that use City sports fields.

Adults: \$5/player
Youth: \$2/player

Effective January 1, 2016, the Youth Sports Facility Use Fees will be adjusted as follows:

January 1, 2016 – \$3/player
January 1, 2017 – \$5/player
January 1, 2018 – \$7/player
January 1, 2019 – \$10/player

Conditions for use of City facilities:

- A \$2 million liability insurance policy naming the City of Martinez as additionally insured to the group/organization must be submitted.
- Deposits for turf area use may be required to ensure against the use of wet turf in inclement weather.
- Concession operations will be assessed a \$200 refundable deposit and \$75 monthly use fee for basic utilities.
- Payments and conditions must be provided in full prior to the first scheduled day of use.

PLAYFIELD FACILITY RENTAL

These rates are for organized softball and baseball tournament and league sports activities. Rental fees are waived for City-authorized youth groups. Deposits are required for tournament and special event use only, and these events are required to provide liability insurance naming the City as additionally insured.

Facility	Security Deposit (refundable)	Hourly Rental Rate (all users)
Waterfront Complex	\$150	\$16.50/hr
Tavan Field	\$150	\$18.00/hr
Hidden Lakes Fields (2 fields)	\$150	\$16.50/hr
Hidden Valley	None	\$9/hr
Nancy Boyd	None	\$9/hr
Mountain View	None	\$9/hr
Morello School/Park (2 fields)	None	\$9/hr