



Date: November 12, 2015

To: Mayor and City Council

From: Alan Shear, Assistant City Manager
Tim Tucker, City Engineer

Subject: Main Street Plaza Mural

Recommendation

- A. By motion, approve mural concept and location of the mural; and
- B. Adopt resolution authorizing the City Manager to execute an agreement for the Design and Installation of Art Work consisting of a mural in the Main Street Plaza.

Background

The City received a request from residents Dena Betti and Colleen Gianatiempo to paint a mural with a theme of “A Small Town with a Big Heart.” The mural was inspired by the outpouring of love, spirit and support following the tragic death of Junior High student Jenna Betti.

Ms. Gianatiempo, an experienced artist and trained muralist, held a community workshop to develop ideas and elements for the mural. The two also worked with the Parks Recreation Marina and Cultural Commission’s (PRMCC) Cultural Subcommittee and Main Street Martinez to vet and refine the design.

After an exhaustive search for locations for the mural, it was determined the Main Street Plaza near Starbucks was the most appropriate place.

Discussion

On October 20, 2015, the PRMCC took action recommending the City Council approve the mural concept for the Main Street Plaza location. The work will be funded by donations at no cost to the City. Should the Council approve the mural, staff recommends authorizing the City Manager to execute an agreement with the artist after City Attorney approval as to form.

Attachments

- Resolution

RESOLUTION NO. -15

AUTHORIZE THE CITY MANAGER TO EXECUTE AN AGREEMENT FOR THE DESIGN AND INSTALLATION OF ARTWORK CONSISTING OF A MURAL IN THE MAIN STREET PLAZA

WHEREAS, the City of Martinez is home to many murals; and

WHEREAS, the City received a request from residents Dena Betti and Colleen Gianatiempo to create a mural with a theme of “A Small Town with a Big Heart”; and

WHEREAS, Colleen Gianatiempo is an experienced artist and trained in murals; and

WHEREAS, the mural was inspired by the outpouring of love, spirit and support following the tragic death of Junior High student Jenna Betti; and

WHEREAS, community workshops and the Parks Recreation Marina and Cultural Commission’s (PRMCC) Cultural Subcommittee helped refine the design of the artwork; and

WHEREAS, after an exhaustive search for locations for the mural, it was determined the Main Street Plaza was the most appropriate place; and

WHEREAS, on October 20, 2015 the PRMCC approved the mural concept and recommends the mural be installed in the Main Street Plaza; and

WHEREAS, no costs for the mural shall be borne by the City of Martinez; and

WHEREAS, it is prudent to execute an agreement between the artist and the City which defines, among other things, ownership and maintenance responsibilities.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of Martinez who approves the artwork presented to Council, a true and correct copy of which is attached hereto as Exhibit “B.” Said design shall be considered the Final Design of the Art Work, as those terms are defined in the Agreement; and

BE IT FURTHER RESOLVED, the City Manager is hereby authorized to execute the Agreement subject to City Attorney approval as to form.

* * * * *

I HEREBY CERTIFY the foregoing is a true and correct copy of a resolution duly adopted by the City Council of the City of Martinez at a Regular Meeting of said Council held on the 18th day of November, 2015, by the following vote:

AYES:

NOES:

ABSENT:

RICHARD G. HERNANDEZ, CITY CLERK
CITY OF MARTINEZ

Conceptualization



THIS SPACE IS WHERE THE
LOWER WALL ATTACHES.