



To: Mayor and City Council
From: Brad Kilger, City Manager
Subject: Parking Meters during the Holiday Season
Date: December 1, 2016

Recommendation

Consider waiving parking meter fees in the downtown during the holiday season from December 19, 2016 through January 2, 2017.

Background

The City Council in past years has allowed free parking in the downtown area during the holiday season. If Council chooses to waive parking meter fees in downtown, staff recommends free parking from December 19, 2016 through January 2, 2017.

Meters will be programmed to not charge for parking as an incentive to promote downtown shopping. In addition, not all staff will be available for parking meter maintenance and collection.

Fiscal Impact

The exact fiscal impact to the Parking Fund resulting from not collecting parking meter fees from December 21st through January 2nd is unknown. However, as a point of reference, during the month of October, the gross parking revenue from all meters on Main Street was approximately \$42,600; half would be \$21,300.