



DATE: December 13, 2016

TO: Parks, Recreation, Marina and Cultural Commission

FROM: Patty Lorick, Recreation Supervisor

SUBJECT: Hidden Lakes Soccer Field Fees and Synthetic Turf Fund

Recommendation:

By separate motion, adopt the following recommendations of the Fee Subcommittee and forward to the Martinez City Council:

- a) Establish new hourly rental rates for use of the Hidden Lakes Soccer Field at \$45 for resident youth groups and \$55 for non-resident youth groups, and \$65 for resident adult groups and \$75 for non-resident adult groups; and
- b) Establish a new Internal Service Fund for synthetic turf replacement and maintenance with revenues generated from the associated rental fees

Background:

The Hidden Lakes Soccer Field Renovation Project funded by Measure H was completed in October. This project replaced the natural turf soccer field with an artificial turf field suitable for multiple uses; rehabilitated the track around the field; renovated paths within the park; and constructed numerous ADA upgrades. The field has received great reviews from the public thus far and Recreation staff have been inundated with reservation requests for its use.

The Fee Subcommittee met on November 5th and again on December 12th to discuss creating a new fee structure for the recently completed synthetic turf soccer field. Recreation staff compiled a fee survey of 17 agencies operating turf soccer fields in the Bay Area reflecting a wide range of complicated fee structures for facilities of varying ages. The Fee subcommittee indicated a desire to afford Martinez residents a preferred rate over non-residents (similar to the existing fee structure for other Recreation facility rentals), and derived a new proposed fee rate of \$45 per hour for resident youth groups/\$55 per hour for non-resident youth groups, and \$65 per hour for resident adult groups/\$75 per hour for non-resident groups. The Subcommittee also proposed that at the end of one year of operation, they evaluate the maintenance costs for the synthetic field and discuss if the hourly rental rates should be raised at that time.

Additionally, the Fee Subcommittee discussed the concept of establishing a new internal service fund using revenues generated from the proceeds of the Hidden Lakes Park Soccer Field fees. This fund would be dedicated to replacement and maintenance of the new soccer field and any other future synthetic turf fields within the City's Recreation system. Chris Chisam, Soccer Field

Consultant with Siegfried and Associates, has estimated that the new Hidden Lakes Synthetic Soccer Field will need the fabric (grass) replaced in approximately 8 to 10 years, at a replacement cost of approximately \$300,000. Creating this internal service fund now is a fiscally prudent measure which will begin setting aside funding now to help contribute to the renovation of the field when its condition warrants replacement.

Attachment: Turf Soccer Field Rental Survey

Turf Soccer Field Rental Survey

Facility & Location	Fee					Notes
	Non-Profit/Profit	Res	Non-Res	Camp/Non-Profit	Commercial	
City of Antioch		\$55 youth \$65 adults				2 fields almost 3 years old
City of Berkeley		\$35 Youth \$79 Adult				Raised their fees in 2014 due to a concern about a short fall in funds for turf replacement. Fields are approximately 10 years old
City of Brentwood		\$24.50/hr	\$26.75 per hr	\$17.00 per hr	\$31.75 per hr	All grass no turf.
City of Danville	\$10 hr	\$15hr	\$19 hr		\$23 Res/\$29 Non-Res	Not getting the life out of the fields they expected. Should have replaced turf at 7 years. They have a sports alliance group (umbrella organization of all the youth sports groups) that helps them pay for the turf replacement.
<p>City of Fremont</p> <p>Fee is based on age, amenities and the sports that can be played on the field.</p>	<p>Group 3 - includes Fremont Non-Profit organizations with a tax ID number that serves the community (churches, youth league teams, etc.).</p> <p>Group 4 - includes Fremont resident group (family, company, picnic, etc.) and Non-Resident Non-Profit organizations with a tax ID number that resides outside of the City of Fremont city limits.</p> <p>Group 5 - includes non-Fremont resident groups.</p> <p>Synthetic Turf Fields - Irvington, Sigman & Karl Nordvik Half Field – Several years old not sure.</p> <p style="text-align: center;">Group 3 Group 4 Group 5</p> <p>Without Lights \$25 per hour \$45 per hour \$85 per hour</p> <p>Synthetic Turf Fields - Karl Nordvik Full Field – 3 years old</p> <p style="text-align: center;">Group 3 Group 4 Group 5</p> <p>Without Lights \$38 per hour \$68 per hour \$128 per hour</p> <p>Synthetic Turf Fields - Central Park Cricket/Soccer Field – Brand new</p> <p style="text-align: center;">Group 3 Group 4 Group 5</p> <p>Without Lights \$57 per hour \$102 per hour \$192 per hour</p>					

Hayward Area Rec District		\$35 per hr	\$45 per hr	\$99 young/\$110 for older		Field gets very hot 2 sites of unknown age
Livermore Area Recreation District		\$60 hr	\$60 hr	\$75 hr	Tournaments \$75	4 years old
Mustang Soccer Association	\$90/\$150					Private organization
City of Orinda	School District \$46	\$57	Private \$115		\$166	Fields are 3 years old and can be used for multiple sports
City of Pittsburg		Youth Groups \$51 hr Adult Groups \$62hr				1 field is over 10 years old and over due for turf replacement Other 2 fields are about 5 years old
City of Martinez (Current grass field fees)	City sponsored Youth groups \$3 per player \$2016 \$5 2017 \$7.50 2018 \$10 2019	\$16.50 per hour				Soccer field is 3 months old.
City of Monterey		\$15 For youth groups	\$20 for non-resident youth groups		\$50 an hour for special events	In 2014 the City took a small piece of land and created a small practice field for youth 10 and under. They went with synthetic due to water restrictions.
City of San Ramon Tiffany Roberts Park	\$44.09	\$44.09	\$109.97 hr		\$54.99 hr Commercial Res	10 year old field
City of San Ramon Rancho San Ramon Park	\$66.03	\$66.03	\$164.96		\$82.99 Commercial Res	2 year old field with a micro field (for practice)
City of San Francisco		\$29 Res	\$75 Non-Res			Has 10 synthetic fields 1.5 years to 10 years with some getting ready to be changed out now. Some only get 6-7 years of use before the turf needs changing.
Greater Vallejo Area Recreation District		\$40 hr 2 hr min	\$48 hr 2 hr min			The field is 6 years old

Union City		\$50/hr	75 hr	40/hr	\$80 res \$100 Non-Res	Approximately 16 years. Has had a couple of renovations. Couldn't tell me more.
Universal Sports Academy Martinez		Full field \$245 hr ½ field \$110 hr Full Field ½ hr Is \$120 hr				Indoor facility Only 74 yards x 37 1/3 yards Not a full regulations size field Private organization renting a City of Martinez facility. USA installed the field at their cost.