



Downtown Martinez Community-Based Transportation Plan

Presentation to City Council

February 18, 2009

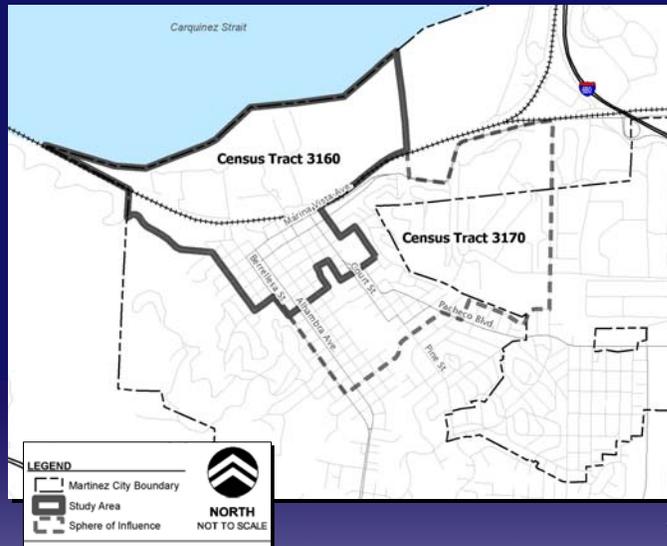
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Project Purpose

- MTC sponsored/funded program
- Grassroots approach to:
 - Identify/prioritize transportation needs
 - Identify potential solutions
 - Foster collaboration between local residents, community-based organizations, and City, transit, and regional agencies

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Study Area



The Plan

1. Community Profile
2. Transportation
3. Relevant Studies and Reports
4. Community Outreach
5. Transportation Solutions
6. Implementation

Community Outreach

- Stakeholders Committee - 5 meetings
- Project website – www.DowntownMartinez.com
- Project Fact Sheet – Distributed with survey, posted on website and included in organization newsletters
- Outreach to Community Organizations & Community Events
- Community Survey
- Open House – October 21, 2008



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Evaluation of Solutions

Effectiveness

- Community
 - Has community support
 - Impacts population with the greatest need
 - Benefits a large portion of the study area
- Transportation
 - Solves a major transportation gap
 - Benefit extends beyond the study area
 - Easy to use

Feasibility

- Funding and Cost
 - Cost effective
 - Funding available from existing sources
 - Funding likely or identified
 - Low-cost or no-cost
- Implementation
 - Ease of Implementation
 - Potential for champion
 - Compatible with existing plans
 - Does not require infrastructure improvements

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Recommended Solutions

- Transit Orientation and Outreach
- Downtown Martinez Community Shuttle
- Pedestrian Access and Safety Improvements
- Bicycle Network Improvements
- Bicycle Parking Improvements
- Bus Stop Amenities and Improvements
- Lifeline Bus Service Improvements
- Taxi Fare Vouchers
- Transit Fare Subsidy/Pass Provision

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Next Steps

- Acceptance of the Plan by City Council
- Continue community involvement
- Find a project champion
- Define work plan and timeline
- Secure funding
- Projects now in the works
 - Bus stop improvements through the Lifeline Transportation Program
 - Bicycle signage from MTC through the Transportation Development Act grant program

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