



CITY OF MARTINEZ

PARKS, RECREATION, MARINA & CULTURAL
COMMISSION

DATE: August 19, 2011
TO: Parks, Recreation, Marina & Cultural Commission
FROM: Mitch Austin, Recreation Manager
SUBJECT: Use of Ignacio Plaza for Martinis in the Plaza by the Chamber

RECOMMENDATION

- Final approval of the following special requests for Ignacio Plaza on Friday, September from 6:30pm – 11:00pm
 - Use of amplified music request
 - Consumption and sale of alcohol with ABC permit
 - Allow for more users that typical for park use
 - Allow non-picnic uses to occur
 - Consider request to waive park rental fees in the amount of \$105.00

BACKGROUND

At the July PRMC meeting the special request made by Cynthia Murdough on behalf of the Chamber of Commerce for use of Ignacio Plaza was conditionally approved. The Chamber has since circulated the required letter attached in this report to the neighbors of Ignacio Plaza. A response with requests was received via email from Heidi Perryman & Jon Ridler.

The mainstay of the requests made included:

- Not playing music during the clean-up portion of the event
- Security guards placed outside of homes be unarmed
- Parking arrangements be made with Lasalle's

Cynthia Murdough has responded to Heidi Perryman & Jon Ridler email and is making arrangements to incorporate their requests.

As was discussed at the last PRMCC meeting this event will precede the already approved Fall Festival scheduled the same weekend to occur in Susana Park. Staff will be monitoring any feedback for the neighborhood carefully during this weekend.

Attached: Reservation Permit Form
Special Request Form
Letter to Neighbors
Neighbor Email Response to Letter



Recreation Division
 525 Henrietta Street
 Martinez, CA 94553
 925-372-3510

Office Use Only	
Deposit \$ _____	Date Rec'd 7/14/11
Rental \$ _____	Date Rec'd _____
Total \$ _____	Picnic # _____
Check# _____ / _____	CC _____ Cash _____
{Special Request} date approved _____	
Received by <u>Robin</u>	

FACILITY RESERVATION PERMIT

Group/Business Name Chamber of Commerce Work# 228-2345

Applicant/Representative Cynthia Murdough Home# _____

Address 603 Marina Vista, 94553
(Number) (Street) (City) (Zip)

Facility	Deposit	Martinez Resident & Non-Profit Org.	Non-Martinez Resident & Non-Profit	Corporate Local & Non-Martinez
25 person capacity per pod <input type="checkbox"/> Hidden Valley 1 <input type="checkbox"/> Hidden Valley 2 <input type="checkbox"/> East-Nancy Boyd <input type="checkbox"/> West-Nancy Boyd <input type="checkbox"/> Morello Park <input type="checkbox"/> Golden Hills	\$50	\$28	\$50	\$94
75 person capacity <input type="checkbox"/> Gazebo (Rankin) <input type="checkbox"/> Peppertree (Rankin)	\$100	\$55	\$99	\$187
125 person capacity <input type="checkbox"/> ½ Waterfront Group Area	\$125	\$66	\$132	\$187
250 person capacity <input type="checkbox"/> Waterfront Group Area	\$125	\$105	\$259	\$303
350 person capacity <input type="checkbox"/> Olive Grove (Rankin)	\$125	\$105	\$259	\$303
Special Request Park Use*	\$150*	\$105*	\$127*	\$193*

*Specialized park use not listed in the fee schedule must be approved by the Park & Recreation Commission. Deposit and fees may be higher.

Date	Facility Requested	Reservation Hours	Est. Attend.	Balance of Fees Due by:
Sept. 16, 2011	Ignacio Plaza	6:30-11p.m.	450	
Jump House Co.				

PARK AND RECREATION DEPARTMENT DEPOSIT POLICY FOR PICNIC RENTALS

If deposit payment is by check, the check will be cashed 1 to 3 days after received. If the park is left in acceptable condition the City will refund the deposit to the renter two weeks after their picnic date. **The check must match the applicant's name on the picnic permit.** If deposit payment is made by credit card, your credit card information will be kept on file with the Department. If the park is left in acceptable condition no fee will be assessed and the credit card will not be charged. If the park renter falsifies residency, group number or cause damages the deposit fee will be incurred and your credit card will be charged the entire deposit fee.

I, the undersigned have read and understand all the information provided on both sides of this agreement. I hereby agree to be bound by the conditions and stipulations.

RENTER _____

Date _____



SPECIAL REQUEST FORM

Martinez Park and Recreation Department
525 Henrietta Street
Martinez, CA 94553
Ph: (925) 372-3510 Fax: (925) 372-3509

All questions must be completely filled out:

Date: July 12, 2011

Your Name: Cynthia A. Murdough

Organization (if applicable): Chamber of Commerce

Address (organization or home): 603 Marina Vista, Martinez, CA 94553

Phone: (hm) 925-228-2345 (wk) 925-228-2345

Date of Event: September 16, 2011

Time and Duration of Event: 6:30^{PM} - 11 PM

Location: M Ygnacio Plaza

Family/Group Size: 350 - 450

Purpose of Gathering: Martini's on the Plaza fundraising Gala for the Chamber of Commerce

What is your Special Request? (Please check all that applies)

- amplified music/speakers waterfront picnic lawn usage fee waived/reduction
 non-picnic uses sale of alcoholic beverages more than the picnic park capacity

Others (please explain): Boys + Girls Club go beneficiary

Special Request Justification: We are a non-profit and have limited funding and would appreciate the fee waiver. Thank you

Note: The Park and Recreation Commission will review appropriate requests and make a recommendation to the City Council who will make the final determination. The Applicant or a representative is encouraged to attend both meetings to answer questions from the Park and Recreation Commission and City Council.

The Commission meets on the first Tuesday of each month. All inquires should be received at the above address no later than one week prior to scheduled Commission meeting.



***** NOTICE*****

July 25, 2011

From: Martinez Chamber of Commerce
603 Marina Vista
Martinez, CA 94553
Cynthia Murdough, CEO
925-228-2345

To: Neighbors of Ignacio Plaza Park

Re: *Martini's on the Plaza* September 16, 2011 6:30pm-11:00pm

Dear Ignacio Park Neighbor:

The Martinez Chamber of Commerce would like to respectfully notify local neighbors of Ignacio Plaza Park between Martinez City Hall and the Boys & Girls Club that we propose to hold an elegant Gala Event at the Plaza on Friday, September 16, 2011 from 6:30pm to 10pm. There will be one hour clean-up scheduled to finish by 11am. Tenting and tables will be removed at 9:30 am Saturday September 17, 2011 and will take approximately one hour. Security guards will be posted at the location from 10pm September 16th until 9:30am, September 17th, 2011.

This fundraising event is historically themed to the 40's, 50's and early 60's with ambiance and music to match. The Big Band Music of Swing Fever will perform selections from Benny Goodman to Frank Sinatra, and the décor will encourage our guests to reflect on the rich history of Martinez and to celebrate the "birth of the Martini" in Martinez in the 1860's.

We are designing the layout of the event so that our surrounding neighborhoods will have as minimal impact as possible. The Big Band consisting of 7 members (two vocalists) will be amplified but the stage will be tented in a way to keep the sound contained within the event as much as possible.

As we have requested to have amplified sound at this location, our request will be heard by the Parks and Recreation Committee located at 525 Henrietta Street in the Council Chambers on Tuesday, August 16, 2011 at 7:00pm.

This is a public event and we hope that many of our event neighbors will choose to join us at this elegant affair.

If you have any questions or concerns, please contact me at the Martinez Chamber of Commerce at 925-228-2345. You may also call the Recreation Department at 925-372-3510 if you have any questions regarding the meeting.

Sincerely,

Cynthia Murdough, CEO
Martinez Chamber of Commerce
603 Marina Vista
Martinez, CA 94553
(925) 228-2345

From: Heidi [mailto:hdshrnkr@comcast.net]
Sent: Wednesday, August 03, 2011 10:37 AM
To: cynthia@martinezchamber.com
Cc: Dylan Radke; ggerlack@aol.com; kmajors@cityofmartinez.org
Subject: Martini's on the Plaza

We appreciate your advance notice about the upcoming event at Ignacio plaza and your effort to anticipate our concerns based on prior feedback. I would add that if the event concludes at ten there should be no music during clean-up. Also that any security guards posted in front of my home that night be unarmed. Parking remains a primary concern and I would ask that you use event parking at Lasalle's like last time

Please remember that this is a working neighborhood with real homes and real families that your event will be disrupting. My husband is on day shift the following morning and must leave the house at 5:00 am.

Heidi Perryman & Jon Ridler
1205 Castro Street
Martinez CA
(925) 283-4499
(925) 228-3190