



CITY OF MARTINEZ

TO: Parks, Recreation, Marina, Cultural Commission
FROM: Mitch Austin, Community Services Contract Manager
SUBJECT: Interim Library Report
DATE: November 9, 2011

RECOMMENDATION:

Informational only; receive report

BACKGROUND

Attached is a memo from Gail McPartland, Deputy County Librarian summarizing the activities and costs of the interim library housed at the Train Depot during the library closure as well as initial number of participation in the improved library.

The Commission is to receive the report and make comments or ask questions.

Attachment A – Deputy County Librarian, Martinez Library Update Memo



MEMO

TO: Mitch Austin, Recreation Manager, City of Martinez

FROM: Gail McPartland, Deputy County Librarian – Public Services
Karen Hansen-Smith, Senior Community Library Manager

SUBJECT: Martinez Library Update

DATE: November 8, 2011

As requested, here is the final report on activities in the Interim Martinez Library while the remodel was in progress. Also included is information on Martinez Library usage since reopening on August 20, 2011.

Interim Martinez Library (“the Depot”)

The Court Street Library closed for renovation at the close of business Saturday, August 28, 2010. The Interim Martinez Library opened on Tuesday, September 7, 2010. Customers having eagerly awaited library service checked out 388 items on this first day.

Hours

The Depot was open 25 hours a week. Regular part-time staffing included Librarian, Library Assistant – Journey Level, and Senior Community Library Manager. A Library Aide provided extra support each week. Depot hours were:

Monday	12-8
Tuesday	11-5
Wednesday	closed
Thursday	closed
Friday	12-5
Saturday	11-5
Sunday	closed

Program Highlights

A total of 64 programs with attendance of 1,061 attendees were held at the Depot. Library staff began programming the first month at the Depot. Tuesday story times for the youngest kids were started as well as Monday family programs, many of which were in partnership with Martinez Parks and Recreation. Adult programs were offered as were class visits from local schools.

The City of Martinez held 3 community meetings to plan the design of a park improvement project. The Martinez Historical society assisted in planning a program about the history of trains in Martinez.

Volunteers contributed 759 hours of assistance from the period September 1, 2010 through August 30, 2011. Volunteers were scheduled to assist with shelving and other tasks; for example, the volunteer Book Buddy who reads to kids started offering this program on Tuesday afternoon in February.

Usage Statistics

Circulation

Circulation at Court Street from 9/1/2009 to 8/28/2010: 89,662 items

Circulation at the Depot from 9/7/2010 to 8/13/2011: 49,961 items

Change - 39,701 items (44% decrease)

Programs by category

	Programs	Attendance
Preschool	42	443
Family	13	413
Teen	1	5
Adult	3	75
Class visits	<u>5</u>	<u>125</u>
Total	64	1,061

Number of Visitors

Fiscal year 2009/2010 (Court Street): 73,184 visitors

Fiscal year 2010/2011 (Depot): 37,132 visitors

Change: - 36,052 visitors (49% decrease)

Visitors at the Depot were based on one week's count per quarter using a portable counting device.

Martinez Library Salary Savings

The County Librarian is authorized to use staff salary savings from the library closure to benefit library service in Martinez. The original estimate for savings was \$174,000 based on six months of closure and the Depot being open 24 hours. The actual savings was \$235,306 which occurred over twelve months of library closure and included increased staffing for programming at the Depot. The savings of \$235,306 may be used as agreed to by the County Librarian and the City of Martinez for additional open hours, enhancing the collection or purchasing furniture or equipment for the Martinez Library.

Martinez Library – Usage since reopening on August 20, 2011

Residents of Martinez continue to have many positive comments about the remodeled library. Customers comment on the space, the new furniture, additional computers and have adapted well to using the new self service stations.

Highlights of the Grand Opening

- Friends of Martinez Library served cake and punch in the Reading Garden
- The new community room featured a craft program with 44 kids creating “Thank You Martinez” banners for the new space
- 53 attended a Fado music program
- 1,018 items were checked out using new self-service self-check stations
- 1,040 visitors entered the library opening day

Hours

The Library resumed 35 hours a week service with the reopening. Hours are:

Monday	12-8
Tuesday	10-8
Wednesday	12-5
Thursday	closed
Friday	12-5
Saturday	10-5
Sunday	closed

Circulation Comparisons

August – comparison of circulation between the Court Street library and the Depot

August 20-31, 2010:	1,918 items
August 20-31, 2011:	<u>4,831 items</u>
Change:	+2,913 items (151% increase)

September – comparison of circulation between the Court Street library pre-remodel and post-remodel

September 2009:	8,021 items
September 2011:	<u>8,991 items</u>
Change:	+ 970 items (12% increase)

October – comparison of circulation between the Court Street library pre-remodel and post-remodel

October 2009:	8,135 items
October 2011:	<u>10,095 items</u>
Change:	+ 1,960 items (24% increase)

Self-Check Usage

21,190 items were checked out on the new self check machines, accounting for 88.5% of the total circulation between August 20, 2011 and October 31, 2011.

Visitors

August 20-31, 2011:	3,297
September 2011:	5,618
October 2011:	8,638

Programs

Since reopening on August 20, the library has held 49 programs for 670 attendees. Here are highlights of the programs offered to date:

- Picture book storytime for preschoolers aged 3-6 is held each Monday
- Mother Goose storytime for babies and toddlers is held each Tuesday
- Lego 'n Listen storytime is held each month on Tuesdays
- Children's origami workshops resumed in September
- Martinez members of the Needlepoint Association of America started a six session crocheting workshop for all ages
- Book club for adults started up again with a discussion of books to read and discuss in coming months
- Master Gardeners held a program on sustainable gardening on October 25
- Princeton Review held a "Getting into College" program on October 4
- A series of five science programs for children K-3rd grade started. Each session has a teacher presenting basic principles of science with simple hands-on exercises
- East Bay Parks presented a family program on tarantulas
- A Halloween costume party ended the month

Upcoming Programs

In addition to regular programs, November will feature an Arabic music program and two kitchen science programs titled "Mrs. Morello Presents: Cooking with Dr. Seuss". In December the library is the Candy Cane Lane stop in the City run annual Winter Frolic program. In December the library will also offer holiday programs for children and beading programs for adults.

All library programs can be found on the library website (ccclib.org) and in the City of Martinez Recreation Guide.