



CITY OF MARTINEZ

CITY COUNCIL AGENDA

June 6, 2012

TO: Mayor and City Council

FROM: Patty Lorick, Recreation Supervisor

SUBJECT: Amending the Fees for Facility Reservations at Rankin Park and Playfield Rentals at Tavan Field (Continued from May 16, 2012)

DATE: May 8, 2012

RECOMMENDATION:

Conduct a public hearing and adopt a resolution amending the Schedule of Fees for City Services to increase facility reservation fees at Rankin Park and playfield rental fees at Tavan Field.

BACKGROUND:

Rankin Park will reopen on May 31, 2012, with approximately \$4M in Measure H park improvement bond funding appropriated to remodel the group meeting areas, upgrade the recreation equipment, and provide ADA access. Prior to remodeling the park, picnic rental fees were already out of date – with no increases since 2008 – while the cost for City crews to clean and maintain the parks has risen significantly. Additionally, many administrative hours are spent by the recreation staff each year to rent the facilities and playfield areas and manage any and all complaints, problems, and issues that arise.

Staff studied the new Rankin Park facilities and looked at the potential uses, taking into consideration the types of activities and maximum number of patrons that each of the areas could reasonably accommodate. The new “Gazebo” area is suitable for special gatherings (such as weddings) and can accommodate up to 120 people. The new “Canyon” area in the western portion of the park (formerly known as “Peppertree”) is suitable for picnic-type gatherings and can accommodate 110 people. The “Olive Grove” area in the southern corner of the park is also suitable for picnic gatherings and can accommodate 160 people.

For each of the aforementioned facilities, increasing the Security Deposit to \$250 is recommended. The proposed increase is more reflective of the cost of cleanup in the event the patrons do not adequately police and clean the area after use. The PRMCC met on April 17, 2012 and recommended adoption of the fee amendments.

The table on the following page shows the recommended changes to the reservation rates of each area, by park and individual/organization renting the facility:

Facility	Martinez Resident & Non-profit Org.	Non-Martinez Individual & Non-profit Org	Corporate (Local & Non-Martinez)
Gazebo (old rate/ new rate)	\$55/ \$240	\$99/ \$300	\$187/ \$360
Canyon (old rate/ new rate)	\$55/ \$165	\$99/ \$220	\$18/ \$275
Olive Grove (old rate/ new rate)	\$105/ \$240	\$259/ \$320	\$303/ \$400

The Gazebo is an ideal setting for weddings, social gatherings and special events. A fee based on a reasonable rate of \$2.00 per person for residents (\$240 total); \$2.50 per person for Non-residents (\$300 total); and \$3 per person for corporate use (\$360 total) post-cleanup is suggested.

For the Olive Grove and Canyon areas, which are suitable for picnic areas, the table above reflects a fee based on a reasonable rate of \$1.50 per person for residents; \$2.00 per person for non-residents; and \$2.50 per person for corporate use is proposed to recoup the cost of post event clean-up. Staff believes these rates offer a fair value to the public and anticipate extensive use during the summer months.

Differences between the Martinez resident and non-resident rates reflect the fact that residents contribute through taxation to the General Fund, which bears the excess portion of the costs that are not covered by fees for the facilities being provided. A copy of the proposed fee amendment is attached as Exhibit A.

Staff proposes an increase in the playfield rental rate at Tavan Field (also located at Rankin Park) from \$16.50 per hour to \$18.00 per hour. This recommendation is predicated upon the significant costs related to lighting upgrades at Tavan Field and the anticipated staff time required to maintain this extremely popular playfield. A copy of the proposed fee amendment is attached as Exhibit B.

FISCAL IMPACT:

As with all cities, Martinez subsidizes its recreation programs – including those involving use of the parks – from the General fund to make these programs affordable to the community. As such, the fees set forth by Exhibits A and B are not expected to fully cover the costs of the City in operating the programs for which the fees are being imposed. Rather, they are expected to defray a greater portion of the costs being incurred by the City for the operation of these programs than the City is currently recovering under the present fee schedule.

ACTION:

Adopt a Resolution amending the schedule of fees for city services to increase facility reservation fees at Rankin Park and playfield rental fees at Tavan Field.

Attachments:

Resolution

Exhibit A – Community Services – Park Facility Reservations

Exhibit B – Sports and Recreation Reservations

APPROVED BY:



City Manager

RESOLUTION NO. -12

AMENDING THE SCHEDULE OF FEES FOR CITY SERVICES
TO INCREASE FACILITY RESERVATION FEES AT RANKIN PARK AND
PLAYFIELD RENTAL FEES AT TAVAN FIELD

WHEREAS, it is the policy of the City Council of the City of Martinez to establish fees in regard to governmental services specifically authorized by statute or ordinance as well as certain services and functions performed by the City in a proprietary capacity; and

WHEREAS, it has been the policy of the City Council to review and adjust the fees periodically to ensure they are equitable and justifiable; and

WHEREAS, the City Council has authorized the reconstruction of Rankin Park, a facility featuring numerous enhancements and amenities; and

WHEREAS, user fees are required to help supplement City General Fund contributions to operate and maintain the facility in a condition that meets public health codes and desired levels of service; and

WHEREAS, the City Council finds that differential fees for residents and non-residents for group reservations to use Rankin Park facilities (Exhibit A) reflect residents' contribution to the General Fund; and

WHEREAS, notice was published as required by Government Code sections 66018 and 6062(a); and

WHEREAS, on May 16, 2012 the City Council held a public hearing in compliance with Government Code Section 66018 where all oral and written presentations were heard; and

WHEREAS, the City Council finds that the fees set forth by Exhibits A and B do not exceed the reasonable costs of the City in offering and operating the programs for which the fees are being imposed, and in fact the City will still continue to subsidize the costs of these programs even after this resolution takes effect.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Martinez hereby adopts the amended user fees for Rankin Park to increase the Facility Reservation Fees as shown on Exhibit A, and to increase the Playfield Rental Fees as shown on Exhibit B, both attached to this resolution.

BE IT FURTHER RESOLVED that page 12 of the Schedule of Fees for City Services (Community Services - Park Facility Reservations) is hereby amended to replace the existing fees with the fees enacted herein; and

BE IT FURTHER RESOLVED that page 13 of the Schedule of Fees for City Services (Community Services - Sports and Recreation Reservations), is hereby amended to replace the existing fees with the fees enacted herein; and

BE IT FURTHER RESOLVED that this Resolution shall become effective upon its adoption.

* * * * *

I HEREBY CERTIFY that the foregoing is a true and correct copy of a resolution duly adopted by the City Council of the City of Martinez at a Regular Meeting of said Council held on the 6th day of June, 2012, by the following vote:

AYES:

NOES:

ABSENT:

RICHARD G. HERNANDEZ, CITY CLERK
CITY OF MARTINEZ

EXHIBIT A

CITY OF MARTINEZ COMMUNITY SERVICES –PARK FACILITY RESERVATIONS

Picnic facilities are available for drop-in use at all park facilities. The fees below are aimed at large group planned activities. All group reservations include an alcohol consumption permit. Alcohol sales, amplification of music, or special or non-traditional activities/events must be approved by the Parks and Recreation Commission and may be subject to special event fees and use conditions.

Facility	Cleaning/ Security Dep. (refundable)	Martinez Resident & Non-profit Org.	Non-Martinez Individual & Non-profit Org.	Corporate (Local & Non-Martinez)
<u>25 person capacity (per pod)</u>				
Golden Hills	\$50	\$28	\$50	\$94
Morello Park	\$50	\$28	\$50	\$94
Nancy Boyd	\$50	\$28	\$50	\$94
Hidden Valley	\$50	\$28	\$50	\$94
<u>75 – 120 person capacity**</u>				
Gazebo -120 (Rankin)	\$100 \$250	\$55 \$240	\$99 \$300	\$187 \$360
Peppertree (Muni Park)	\$100	\$55	\$99	\$187
Canyon – 110 (Rankin)	\$100 \$250	\$55 \$165	\$99 \$220	\$187 \$275
Waterfront Pavilion	\$100	\$55	\$99	\$187
<u>125 person capacity</u>				
½ Waterfront Group Area	\$100	\$66	\$132	\$187
<u>250 person capacity</u>				
Waterfront Group Area	\$125	\$105	\$259	\$303
<u>350-160 person capacity**</u>				
Olive Grove (Muni Rankin Park)	\$125 \$250	\$105 \$240	\$259 \$320	\$303 \$400
Special Request Park Use*	\$150	\$105	\$127	\$193

*Specialized park uses that are not specifically provided for in the fee schedule must be approved by the Parks and Recreation Commission.

****Canyon and Olive Grove picnic rentals are based on rates of \$1.50/person for residents; \$2.00/person for non-residents; and \$2.50/person for corporate. Gazebo rentals are based on \$2.00/person for residents; \$2.50/person for non-residents; and \$3.00/person for corporate.**

EXHIBIT B

CITY OF MARTINEZ COMMUNITY SERVICES – SPORTS AND RECREATION RESERVATIONS

SPORTS FACILITY USE FEES

These fees are for independent (non-City organized) youth and adult recreational programs that use City sports fields.

Adults: \$5/player
Youth: \$2/player

Conditions for use of City facilities:

- A \$2 million liability insurance policy naming the City of Martinez as additionally insured to the group/organization must be submitted.
- Deposits for turf area use may be required to ensure against the use of wet turf in inclement weather.
- Concession operations will be assessed a \$200 refundable deposit and \$75 monthly use fee for basic utilities.
- Payments and conditions must be provided in full prior to the first scheduled day of use.

PLAYFIELD FACILITY RENTAL

These rates are for organized softball and baseball tournament and league sports activities. Rental fees are waived for City-authorized youth groups. Deposits are required for tournament and special event use only, and these events are required to provide liability insurance naming the City as additionally insured.

Facility	Security Deposit (refundable)	Hourly Rental Rate (all users)
Waterfront Complex	\$150	\$16.50/hr
Tavan Field	\$150	\$16.50/hr \$18.00/hr
Hidden Lakes Fields (2 fields)	\$150	\$16.50/hr
Hidden Valley	None	\$9/hr
Nancy Boyd	None	\$9/hr
Mountain View	None	\$9/hr
Morello School/Park (2 fields)	None	\$9/hr